

3B Alliance, LLC- Privacy Policy

3B Alliance, LLC is committed to protecting your privacy in using our server-based software either through interface with your business or in the multiple ways we interact with society in such venues as games, Facebook applications, etc. This privacy policy outlines our individual and business information handling practices for both online and offline data. If you give us personal, business, financial, or any other information, we will treat it according to this policy.

What information do we collect?

We collect information from you 1) when you initialize and use our server-based business applications, 2) when you establish an account with us or register products, 3) when you place an order for goods, or 4) allow us profile access in such venues as Facebook or gaming environments.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number and other necessary information for identification purposes. In business application signups further information will be necessary, as is usual, to do the federally required background and due diligence checks. In all cases we will express our need for the data at the point of collection.

For non-business US Residents: If you earn more than \$300 in such venues as a cash incentive program, and wish to continue to receive payments, you will be required to provide your Social Security Number so we can send you a 1099. No payments past the original \$300 will be sent without the federally mandated reporting information.

What do we use your information for?

Any of the information we collect from you may be used in the following ways:

To process transactions: Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of managing business transactions, delivering the purchased product or service requested, or to make payments to you.

To administer account creation and maintenance, to communicate with you regarding your questions and support requests, and to promote and manage your experience in contests, promotions, surveys or other site features you choose.

To send periodic emails: The email address you provide for order processing will only be used to send you information and updates pertaining to your participation.

We will also use this information to provide you with information related to your account, the products and services you purchased or requested from us, to better understand your needs and interests, and to improve our services.

How do we protect your information?

We implement a variety of administrative, managerial, and technical security measures to maintain the safety of your personal information when you place an order or enter, submit, or

access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway provider's database. This database can only be accessed by those authorized with special access rights to such systems, and who are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers unless required by law for such uses as tax reporting.

While we strive to protect your information, you must also take steps to protect your information. We urge you to take every precaution to protect your personal and sensitive information while you are on the internet.

Online Communities

Our sites may enable you to participate in public services such as discussion boards, chats, blogs, commenting on articles, and live events. Please use discretion when posting personal information about yourself when using these services. Be aware that when you disclose personal information at these sites, such as your name, member name, e-mail address, etc., the information may be collected and used by others to send unsolicited e-mail. These services are open to the public, and what you post there can be seen by anyone and is not protected. 3B Alliance, LLC cannot control the comments that you may receive while you participate in these services. You may find other people's comments to be offensive, harmful or inaccurate.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service provider's systems to recognize your browser and capture and remember certain information. We use cookies to understand and save your preferences for future visits.

Do we use IP addresses?

Yes. We analyze IP addresses in the aggregate for system administration purposes and to gather broad demographic information. IP addresses are linked to your computer's User ID when you place an order, using our online checkout process, to help us identify fraudulent credit card use. We may share this information with the financial institution that issued the credit card with which an order was placed, or with law enforcement authorities if we determine, or are notified, that the use of the credit card was fraudulent.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.

We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-

personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

In all other cases we will obtain your express consent before sharing your information.

Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Outside Links

Our sites may contain links to and from other Web sites over which we have no control. 3B Alliance, LLC is not responsible for the privacy practices of those Web sites. 3B Alliance, LLC encourages you to ascertain the privacy practices of those Web sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://www.3balliance.com/termsandconditions>

Your Consent

By using our site, you consent to our websites privacy policy.

Changes to Our Privacy Policy

3B Alliance, LLC reserves the right to modify this Privacy Policy at any time. If we decide to change our privacy policy, we will post those changes on this page.

Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://www.3balliance.com>

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